



Donna Arsenault
President

Republic Telecom Customer Advocates to Introduce Managed IT Services to Small and Mid-Sized Businesses

Outsourcing the Management of Data Networks Enables Companies to Focus on Their Core Competencies

TAMPA, FL — October 29, 2008 — Republic Telecom, an industry leader in business communications, announced today that the company's Customer Advocates will introduce managed IT services to the region's small to mid-sized businesses. By outsourcing the management of an organization's data network and infrastructure to Republic Telecom, they can focus all of their energy and resources on their core competency.

"Running an efficient network is not easy, especially with the convergence of voice and data," said Donna Arsenault, president of Republic Telecom. "Too often companies are caught up in day-to-day operations that mission-critical network maintenance and security management get overlooked. Unfortunately, most businesses do not have the resources to properly maintain, support, and keep their technology up to date. Managing the network is our core competency so it makes sense to outsource this important function to our team of industry experts."

Managed IT services was designed to assist companies in not only monitoring their network, IT infrastructure, and phone system but providing methods and tools for maximum utilization. Types of services include remote network monitoring and reporting 24 hours a day, 7 days a week, firewall

monitoring, intrusion detection, patch assessment and vulnerability scanning, preventative tasks, disaster recovery, data backup and regular performance analysis. Republic Telecom also offers help desk support on any issue an employee may face.

Outsourcing the support of a company's network has a number of unique benefits. First and foremost, Republic Telecom's experts in the field analyze the network to develop a complete game plan. Modeling and simulation tools assess current network traffic and evaluate the performance of desired enhancements and upgrades to determine the most appropriate solution before implementation. The end result is a custom designed system that supports future growth and change through flexible and scalable network environments. Republic Telecom is quickly becoming their customers' trusted advisor offering CIO level of advice to their businesses.

"It doesn't make economic sense for a business to incur the cost of adding full time in-house IT professionals with all of the loaded costs that come with it when this function can be outsourced saving thousands of dollars each year," added Ms. Arsenault. "We've developed a detailed communication plan that our Customer Advocates will execute so all of the businesses we serve are educated the value of our managed IT services offering. During this economic downturn companies must evaluate the manner in which they conduct business and look for these types of solutions that have the power

of increasing their profitability, while giving them a competitive advantage."

ABOUT REPUBLIC TELECOM

Republic Telecom was founded in 1988 when a group of telecommunications professionals recognized a glaring deficiency in the marketplace for leading-edge technology, top quality service, top-notch customer support, and application solutions to the ever-changing marketplace. Since 1988, Republic Telecom has built a team of highly professional telecommunications personnel who support its customer base in the Central Florida area.

At Republic Telecom, we are serious about our responsibility as your telecommunications partner and understand that we play a major role in your successful communications with your customer. Republic Telecom's written guarantee means that it guarantees 100 percent satisfaction or your money back - no questions asked - within 30 days of installation. At Republic Telecom, we stand behind our products, training and service. For more information on Republic Telecom, call (813) 984-0800 or visit www.republictelecom.com.