



Donna Arsenault  
President, Republic Telecom

## **Republic Telecom Provides Innovative Technology and Applications to the Healthcare Industry**

### ***Leading Business Communications Provider Offers Solutions to Enhance the Lives of America's Aging Population***

TAMPA, FL – August 22, 2007 - Republic Telecom, a leader in business communications, announced today that the company is placing special emphasis on marketing its innovative technology and applications to the rapidly growing healthcare industry. Republic Telecom has a number of valuable communications and data networking solutions that support the needs of various segments within healthcare. These solutions have the unique ability of enhancing the quality of life of America's aging population that organizations such as hospitals, nursing homes, retirement communities, medical facilities and clinics serve.

"The baby boomer generation represents approximately 16% of the adult U.S. population," said Donna Arsenault, president of Republic Telecom. "As America's population grows older the need for quality healthcare services greatly increases in importance. Organizations providing these services must utilize advanced technology that is common in other industries to meet the needs of retirees, residents and patients. Our solutions help our customers in the healthcare sector provide the highest levels of care with maximum cost savings and increased efficiency."

Technological solutions provided by Republic Telecom offer a number of impressive benefits. Examples include one-point of contact for all communications within a building or medical facility (nurse call, surveillance, telephone system, wireless and local/long distance

service), lower telecommunication costs and multiple office connectivity through VoIP, state-of-the-art emergency response system, and private wireless network integrated with all communication equipment including emergency response and telephone systems. Furthermore, healthcare organizations benefit significantly by using call accounting software to track all nurse calls and response times, call tracking for optimizing staff performances and accessibility of staff using wireless telephones. Additional benefits come from the powerful, emergency response, outbound, mass message delivery notification system. This technology ensures fast contact between residents and administration in nursing homes, assisted living/retirement facilities and in other healthcare institutions.

The technology and applications have been developed with the end user's specific needs in mind. This essentially means that the front-end of these systems are extremely easy to operate regardless of the individual's age or technical know how. The advanced technology is buried within each solution and may be managed internally by the organization's IT department or by Republic Telecom's industry certified team of professionals.

The technology supports the Health Insurance Portability and Accountability Act of 1996 (HIPAA) whereby federal privacy standards were put into place to protect patients' medical records and other health information provided to health plans, doctors, hospitals and other health care providers. It also supports the latest

2003 HIPAA provisions designed to encourage electronic transactions and safeguards to protect the security and confidentiality of health information.

"Healthcare is a unique industry where we as a company can make a meaningful impact," added Ms. Arsenault. "The types of solutions we offer will greatly benefit providers as well as make the lives of many individuals easier and less stressful."

### **ABOUT REPUBLIC TELECOM**

Republic Telecom was founded in 1988 when a group of telecommunications professionals recognized a glaring deficiency in the marketplace for leading-edge technology, top quality service, top-notch customer support, and application solutions to the ever-changing marketplace. Since 1988, Republic Telecom has built a team of highly professional telecommunications personnel who support its customer base in the Central Florida area.

At Republic Telecom, we are serious about our responsibility as your telecommunications partner and understand that we play a major role in your successful communications with your customer. Republic Telecom's written guarantee means that it guarantees 100 percent satisfaction or your money back - no questions asked - within 30 days of installation. At Republic Telecom, we stand behind our products, training and service. For more information on Republic Telecom, call (813) 984-0800 or visit [www.republictelecom.com](http://www.republictelecom.com).