



Donna Arsenault
President

REPUBLIC VOICE & DATA PROVIDES REMOTE PERFORMANCE MANAGEMENT SOLUTIONS TO CUSTOMERS

Leading Unified Communications Provider Helps Customers Pre-Assess and Continuously Monitor Network Infrastructure for Smooth Operations

TAMPA, FL - December 29, 2010 – Republic Voice & Data, an industry leader in unified communications, announced today that the company is providing its customers with Remote Performance Management Solutions. This technology offers a cost-effective remote monitoring and management capability to diagnose underlying network problems, assess network readiness and monitor application performance. This advancement is allowing businesses to capitalize on powerful applications such as VoIP, video, SaaS/ cloud services, disaster recovery and desktop virtualization.

Gartner analysts caution that “75 percent of enterprises that do not perform a pre-implementation analysis of their IP network infrastructure will not achieve a successful VoIP implementation.” Transitioning physically separate voice and data networks onto a single shared infrastructure without compromising the quality of either voice traffic or data traffic will require new practices and procedures. Remote Performance Management Solutions play a central role in successful network assessment.

“The cloud is growing and as a result businesses are becoming increasingly dependent on cloud-

based technologies to run their businesses,” commented Donna Arsenault, President of Republic Voice & Data. “One example revolves around VoIP technology. Many business owners are attracted to VoIP because of its cost savings and applications that drive employee productivity; however some business owners hesitate because they are concerned about sacrificing call quality. This often occurs when companies conduct business with a technology provider that does not have the proper technical expertise or the tools to successfully deploy IP based solutions. Leveraging advanced Remote Performance Management Software pinpoint network drains, all the way down to the appliance. The tool provides valuable insight that can determine which appliance such as a PC within an organization is sucking up bandwidth causing poor voice or video quality.”

In order to keep up with the rapid pace of technology, data networks will need to become much stronger, faster, flexible and transparent. The success of a business’s operations will be strongly correlated to network performance and Remote Performance Management Solutions allow businesses to diagnose network issues and resolve problems immediately. Data networks are the lifeblood of business operations and companies like Republic Voice & Data are proactively protecting their

customers, increasing their profitability and providing them with a competitive advantage.

ABOUT REPUBLIC VOICE & DATA

Republic Voice & Data was founded in 1988 when a group of telecommunications professionals recognized a glaring deficiency in the marketplace for leading-edge technology, top quality service, top-notch customer support, and application solutions to the ever-changing marketplace. Since 1988, Republic Voice & Data has built a team of highly professional telecommunications personnel who support its customer base in the Central Florida area.

At Republic Voice & Data, we are serious about our responsibility as your telecommunications partner and understand that we play a major role in your successful communications with your customer. Republic Voice & Data’s written guarantee means that it guarantees 100 percent satisfaction or your money back - no questions asked - within 30 days of installation. At Republic Voice & Data, we stand behind our products, training and service. For more information on Republic Voice & Data, call (813) 984-0800 or visit www.republictelecom.com.