



Donna Arsenault  
President

**Technology Assurance Group Invites Donna Arsenault, President of Republic Voice & Data, to Offer Her Views on the Latest Technologies Impacting the SMB Marketplace**

*Industry Leader to Lend Her Expertise and Years of Experience to U.S. and Canada's Top Technology Providers at TAG's Annual Convention*

TAMPA, FL — January 30, 2011 — Republic Voice & Data, an industry leader in unified communications, announced today that Technology Assurance Group (TAG), an international organization of leading independently owned unified communications companies representing over \$350 million in annual sales, invited Donna Arsenault, President of Republic Voice & Data, to present on the latest technologies impacting small to mid-sized businesses (SMB) at the 11th Annual TAG Convention. Ms. Arsenault will share her extensive industry expertise and company's experiences with top technology providers located throughout the United States and Canada. TAG's 2011 Annual Convention will be held on March 16th – 18th in San Antonio, Texas.

With the growth of cloud-based technologies, the theme of the 2011 Annual Convention is "Find Your Silver Lining in the Cloud." SMBs have begun to fully understand the true value of cloud technologies and the market is set to explode. According to predictions by IDC Research, "By 2014, sales of cloud computing products or services will

generate almost \$56 billion in annual revenues." The expansion of cloud technologies will not only have a profound impact on the technology sector, but this growth will transform the manner in which SMBs conduct business across all industries. Arsenault will share her views on the future of cloud technologies, virtualization, hosted solutions, and managed services with other industry professionals. As a well-respected business leader in the industry, many of her peers will gain valuable insight on where the cloud is taking businesses.

"We've always placed the utmost importance on being on the leading edge of technology which is why we spend so much time and energy educating our employees," commented Arsenault. "When we truly understand where our industry is headed, it makes it much easier to increase our customers' profitability and give them a competitive advantage. An ancillary benefit to running our organization in this manner is that we are able to share our experiences with our colleagues at events like the TAG Convention."

"The TAG Convention brings the brightest minds and most innovative thinkers in our industry together to share best practices, learn from one another and plan for a successful future," stated Brian Suerth, EVP and Partner of

Technology Assurance Group. "We are honored to have President Arsenault at our event, and we all look forward to learning from her."

**ABOUT REPUBLIC VOICE & DATA**

Republic Voice & Data was founded in 1988 when a group of telecommunications professionals recognized a glaring deficiency in the marketplace for leading-edge technology, top quality service, top-notch customer support, and application solutions to the ever-changing marketplace. Since 1988, Republic Voice & Data has built a team of highly professional telecommunications personnel who support its customer base in the Central Florida area.

At Republic Voice & Data, we are serious about our responsibility as your telecommunications partner and understand that we play a major role in your successful communications with your customer. Republic Voice & Data's written guarantee means that it guarantees 100 percent satisfaction or your money back - no questions asked - within 30 days of installation. At Republic Voice & Data, we stand behind our products, training and service. For more information on Republic Voice & Data, call (813) 984-0800 or visit [www.republictelecom.com](http://www.republictelecom.com).

**ABOUT TECHNOLOGY  
ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG

provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs.

TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).